Mikael Laakso works as an Associate Professor at Hanken School of Economics, Helsinki Finland. He has been researching the changing landscape towards openness in scholarly publishing by studying combinations of bibliometrics, web metrics, business models, science policy, and author behaviour for over 10 years. He defended his PhD thesis on the subject of Open Access journal publishing in 2014. In addition to research he is also involved in various national and international groups. He recently served as a member of the European Commission’s Horizon 2020 expert group on Future of Scholarly Publishing and Scholarly Communication, a member of the steering group for open science coordination in Finland, and as part of a strategy group supporting publisher negotiations on behalf of the Finnish national library consortium FinEli.

Titre de l’intervention: Competition in the scholarly journal landscape in times of open access

Summary: The intertwined and distributed nature of the scholarly journal landscape presents a challenge for traditional competitive analysis, and meaningful comparisons to other competitive spaces and industries is also hard. Even without open access the competitive profile of the journal market is unlike any other industry, and open access has only made it even more unique. In recent years science policy around the world has ramped up its support for open access which is shaping the landscape in various ways, some good for increasing competition but some also further strengthening the power of existing dominant actors. In my talk I will attempt to unpack some of these complexities and use existing research to highlight where the future is taking us if current circumstances persist.